



Prudential Mortgage Solutions

3435 Box Hill Corp. Center Dr.
Abingdon, MD 21009

Have You Worried About Money *Long Enough?*

Joe Smith
123 Anystreet
Abingdon, MD 21009

Dear Joe:

It doesn't have to be this way.

If you're **worn out** from the stress of keeping up with "minimum monthly payments"... **Feeling the crunch** of costs that just keep rising... If you've had to **deny yourself** a major purchase...

I'm here to show you the solution.

You Can Have Real Financial Freedom!

Imagine climbing out from under that mountain of debt – and having enough money left over each month to actually **live!** Take a vacation. Fix up the house. Buy something fun!

How is this possible? Because here in Maryland, property values have been going "through the roof!" Which means that the value of your home has practically exploded – along with your equity. And here at Prudential, we want to show you how to put that equity to work. ***Even with less-than-perfect credit!***

Call us today at **1-800-555-1234** and we can show you how to:

- Wipe out credit card debt before it grows any bigger
- Get cash out for a major purchase – like that vacation you've been dreaming about
- Skip two months of mortgage payments – and pay hundreds less every month
- Finally get control of your finances – **so you never have to worry about money again!**

Call us today – and breathe easier. **1-800-555-1234.**

Sincerely,

David Hagy,
Prudential Mortgage Solutions

*PS – Call us today, and we'll send you a FREE desktop calculator – just for giving us the opportunity to help. There's no cost or obligation for calling – just the possibility of real financial freedom. The calculator is yours whether you decide to let us help or not – so call **1-800-555-1234** today!*