

Discover A Faster, Better Way To *Truly Master* New Words... And Easily Remember Them Forever

Dear Friend,

Are you fed up with vocabulary programs that are little more than glorified dictionaries?

I mean, if all you're going to do is memorize definitions, why bother with software? I'm sure you have plenty of dictionaries on the shelf already.

The reason you don't break them out and start reading (besides the fact that it's about as fun as a root canal) is that memorizing definitions doesn't help you truly master a new word.

Sure, you may be able to understand a word if you hear someone else use it. But what good is that? To really gain any benefit from a new vocabulary word (benefits like career success, better grades, more respect) you need to be able to *comfortably use the word in everyday communication.*

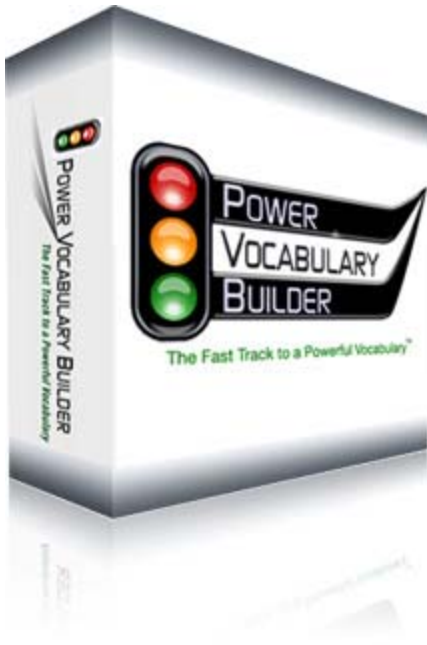
And that's where we come in.

"Introducing The Power Vocabulary Builder: The *Only* Software Program That Teaches *Complete Vocabulary Mastery*"

What does it mean to truly master a new vocabulary word?

It means being able to use the word in social settings or business meetings - without being afraid of getting it wrong and embarrassing yourself.

It means not just being able to pick the right answers on standardized tests, but using



better words in your essay questions - words that earn you higher scores.

Most of all, it means that you haven't wasted your time memorizing definitions that will fade from your memory like a vapor in the night. It means truly making new words part of your everyday thought process.

And **no other program helps you do that like the Power Vocabulary Builder.**

"Why We Can Promise You Complete Mastery Of New Words... And Our Competitors Can't"



Hi, my name is Joanna Milo and I am the C.E.O of ExecuComm LLC - the most trusted name in vocabulary building. Over three and a half years ago our company set out to create a new software program that would help people TRULY MASTER new vocabulary words without having to memorize definitions.

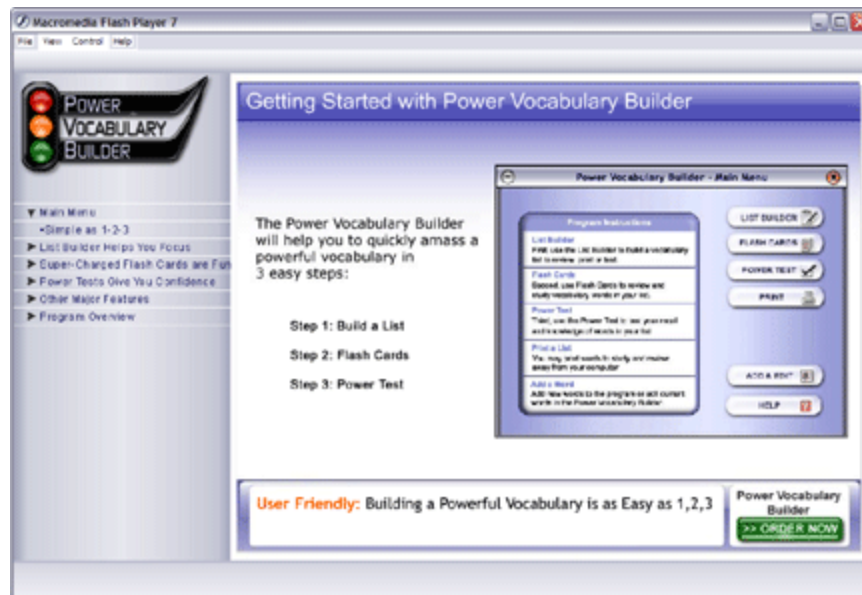
We built this program from the ground up - creating new word lessons for every single word. Our team of English professors, PhD's, business executives, linguists and the best computer programmers in the world spared no expense to develop **the best English vocabulary software available.**

Other programs offer you dictionary-based definitions and gimmicky games. Power Vocabulary Builder delivers **complete lessons for each and every word** that show you exactly when, where and how to use new words - so you become intimately familiar with them and 100% confident using them in everyday conversation.

And here's something else our competitors won't offer: A complete tour of the program so you can see exactly how the Power Vocabulary Builder will help you master new vocabulary words - before you spend a dime.

Wonder what the others are trying to hide?

"See For Yourself How The Power Vocabulary Builder Will Help You Master New Vocabulary Words - Quickly And Easily"



Take a Tour

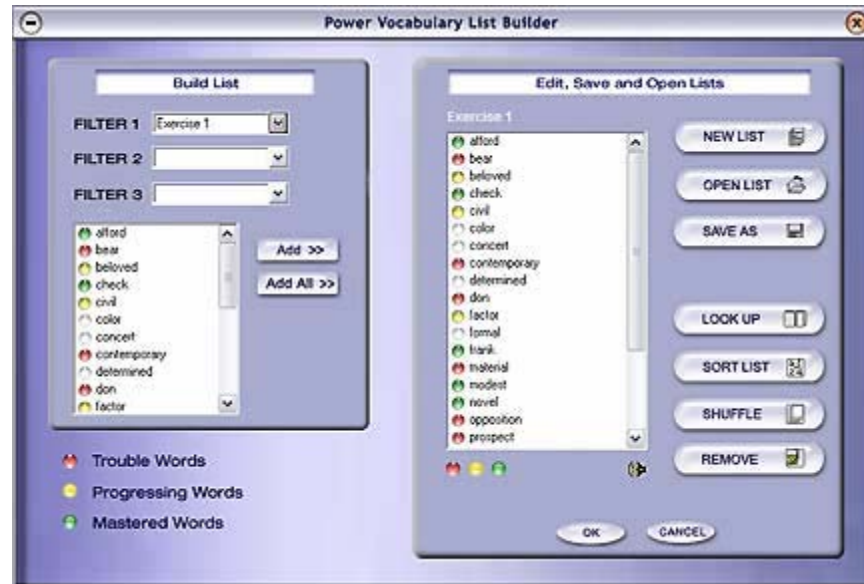
Get **ADOBE**
FLASH PLAYER

"Stop Wasting Time Memorizing Word Definitions & Start Truly Mastering Vocabulary Words Today"

You just witnessed how the Power Vocabulary Builder will enable you to master new vocabulary words in three easy steps:

Step One: Build Your Word List

There's no point wasting time on words you don't need to know. That's why the PVB gives you the power to create fully customized word lists - so you focus your time only on the words that will make the biggest difference to your vocabulary.



3 separate filters allow you to build custom lists of words that

- Frequently appear on any of 5 major standardized tests (like the SAT, GRE, GMAT etc,)

- Are frequently used in 18 different categories - like politics, negotiating, military, legal, business, news, interviewing and more

- Fall into 4 separate levels of difficulty

- Appear on 86 unique individual exercises

In addition, **you can sort your word lists for greater focus.** Students can sort words in order of the likelihood they will appear on Standardized exams. Adults can sort words in order of their use and prevalence in business communication and the news media. This powerful sorting feature helps you save time by ensuring the first words you learn are those you're most likely to need.



This unprecedented level of selection allows you to build the perfect word list for your situation in seconds. And **no other program offers this level of selection or focus.**

Step Two: Quickly And Easily Master the Words You've Chosen

This is where PVB really separates itself from other vocabulary programs, which are based upon Ivy-League definitions that aren't always clear.

Instead, we give you a complete word lesson. For each of our 2,200 words You get:

An **easy to understand** definition written specifically for this program

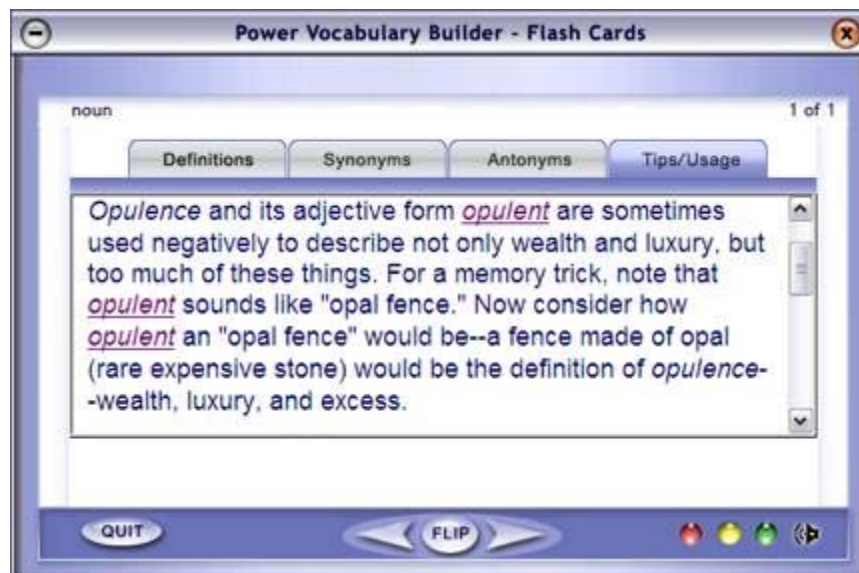
The sound of an **actual human voice** pronouncing the word so you don't have to guess (other programs use computer-generated voices - can we say "room for error?")

Usage tips that tell you exactly when, where and how to use each word

Memory tips that help you remember the word and what it means

The history of the word so that you **fully understand** its meaning

Real life usage examples that let you see the word in context and **become fully confident** using it yourself

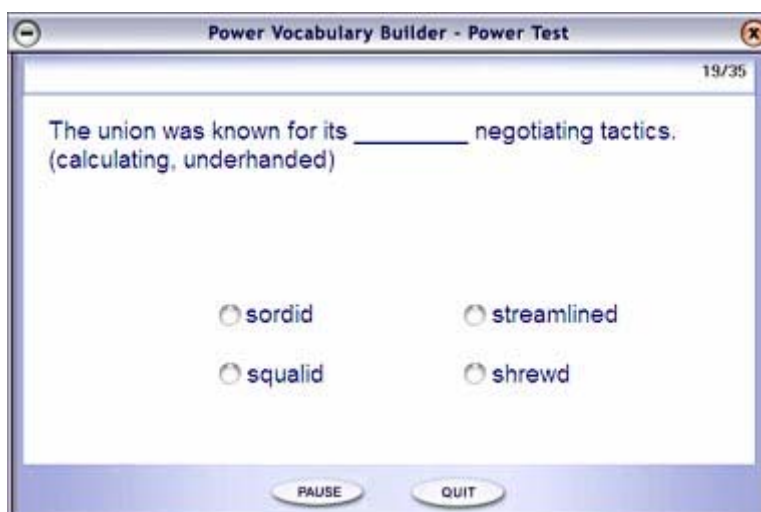


These exclusive lessons were designed to take advantage of the latest discoveries in learning - and are structured in the way proven to be the fastest, easiest way for you to process new knowledge.

No other program even comes close.

Step Three: Test Your Mastery To Ensure Complete Confidence

It's not enough to think you know and understand new words. Power Vocabulary Builder lets you **know that you know them.**



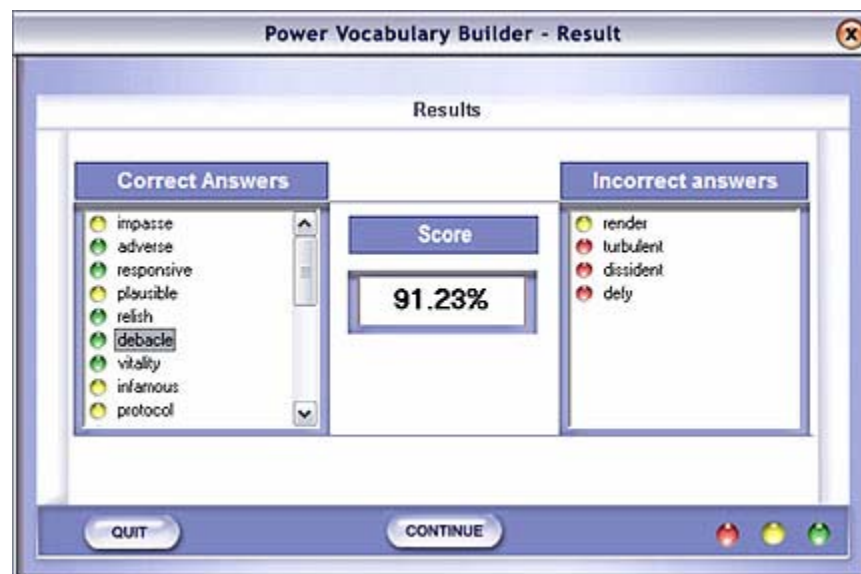
Our software automatically tests your knowledge of the words you've been studying, and

automatically keeps track of your progress.



As you're tested on each new word, PVB takes note of your responses and assigns a color code depending on how well you know it. Red for those you're having trouble with, yellow for those words you're learning but have not fully mastered, and green for the words you've mastered.

This exclusive traffic light tracking system lets you see at a glance which words you've mastered and which you need to keep working on - giving you complete confidence and control of your new vocabulary.



Of course, you can also manually assign colors with a single click of your mouse - and with other programs, you have to track your progress manually. Power Vocabulary Builder is the **only program** that takes the guesswork out of your progress and objectively tracks your progress for you.

"Power Vocabulary Builder Is The Only Program That Will Help You Enjoy The Benefits Of Mastering A Superior Vocabulary"

You already know it's true... Mastering a superior vocabulary will help you succeed in every area of your life. When you speak with eloquence and ease... when you know just the right

words for any occasion... when you have the confidence and respect that only a top-notch vocabulary can deliver... Literally anything is possible.

With this kind of confident vocabulary you can:

Command the respect of your peers, superiors and competitors

Ace standardized tests like the SAT, GRE, GMAT etc.

Rapidly earn promotions and higher salaries

Improve your grades in high school or college with less study time

Enjoy closer relationships because of better communication

Ensure your thoughts and ideas are heard, understood and taken seriously

No other program will enable you to reap those benefits like the Power Vocabulary Builder, because no other program teaches complete word mastery.

"There's No Need To Wait! You Can Begin Mastering New Words Within The *Next Two Minutes*"

There's just no point wasting time with methods that don't work. You want a more powerful vocabulary - and the Power Vocabulary Builder is the fastest, easiest way to get it.

And it's the **only way** to gain total mastery over the new words you learn. Because Power Vocabulary Builder is the **only program** to offer:

Easy to understand definitions written specifically for the program

An actual human voice pronouncing each word

The power to create fully customized word lists that let you focus only on the words you really need to know

Real life usage tips that tell you exactly when, where and how to use each word

Complete lessons on each and every word including its history

(so you better understand it's meaning) and tips to help you remember it

Automatic tracking of your progress that you can monitor at a glance

Dozens of other features our "competitors" have never even thought of

You might be thinking that such a superior program would cost much more than other vocabulary programs. And indeed, we'd be justified in charging a premium price for such advanced technology.

But then the Power Vocabulary Builder would only be available to the privileged few. We think it's better business to offer a superior product that everyone can afford.

Which is why we're proud to offer you the opportunity to download the Power Vocabulary Builder **right now** for only ~~\$99.95~~ **\$69.95**

But that's not all...

Special! Enter this coupon code when you order for an additional **\$30 Discount!**
PVBX497
Better Hurry - Offer Expires Soon!

Special Offer! **Order Today And Get *Two* Advanced Programs For The Price Of One**

Now you can **double your chances of success** with the perfect compliment to the Power Vocabulary Builder.

Besides improving your vocabulary, what's the number one way to get ahead in your career, school, or just plain old life? You guessed it: Reading.

New Speed Reading Software

Whether it's textbooks, self-help manuals, career-related learning - the more you read, the better prepared you are to excel.



Now, you can learn to read - and absorb - any material as much as **800% faster** with the new Power Reader Speed Reading Software.

The Power Reader employs technology developed by Johns Hopkins Medical University that's been proven to help people read up to **eight times faster**. In fact, this technology is so powerful, it's

guaranteed to **double your reading speed in just one week**.

www.power-reader.com

Important Note: This is not some cheap eBook you can find for free all over the internet. It's a powerful new software program that sells separately for \$99.95 - but for a very limited time, we're offering it for **FREE** with your purchase of the Power Vocabulary Builder.

Think about it: Now you can read 8 times as many of the books that will turbocharge your career... Get required reading out of the way in 1/8 the time so you can move on to other things... Enrich your life with all the reading you've put off for when you had more time...

And at the same time be developing complete mastery of a powerful new vocabulary!

The best part is, you can be doing **both** in the next two minutes for one incredibly low price! But you'd better hurry - this is a very limited time offer that may not be here tomorrow!

Don't forget! Enter this coupon code when you order for an additional \$30 Discount!

PVBX497

Better Hurry - Offer Expires Soon!

YES!! I want to master a powerful vocabulary and increase my reading speed by up to 800%... Starting two minutes from now! Start my download of the Power Vocabulary Builder AND the Power Reader right now!

Order Now and Receive



Order Today & Get:

Power Vocabulary Builder Software

Power Reader Software

Two Programs for the Price of One

Best of Class Guarantee

Order Now and Start Succeeding Today

 For Your Security, All Orders Processed on a Secure Server.

Actual Price for both products: ~~\$499.90~~
Get it All for Only ~~\$99.95~~ \$69.95 Today
(Don't Forget To Use Your Coupon Code)



(Have A Coupon Code?)

Submit Coupon

ORDER Now



System Requirements

Platform: Windows® XP, 2000, NT, or Me
CPU: Pentium® processor or faster
RAM: 16 MB available RAM
Disk Space: 50 MB available disk space
Display: 800x600 Display, 32-bit color or better

I understand my satisfaction is fully guaranteed - If I'm not completely satisfied with the Power Vocabulary Builder, I can return it within 60 days for a full refund!

ExecuComm LLC is a Trusted Leader in Vocabulary Training



ExecuComm LLC is the most trusted name in vocabulary development. We have been providing vocabulary building programs online longer than any other company.

ExecuComm LLC products have helped thousands of people around the world to improve their vocabularies and advance their success in school, business and life.

That is why the **Online Business Bureau** has given ExecuComm LLC its **highest rating** and why the **Better Internet Bureau** has certified this website as a **Quality Internet Site**.



I can't wait to hear what this powerful software combination does for you! Be sure to send your success story to me at: info@powervocabularybuilder.com. Please include a picture like the satisfied customers below.

Here's to your success!

Joanna Milo

Joanna Milo



CEO, Execucomm LLC

P.S. Remember the old saying, "Success waits for no man." Procrastinating won't help you get ahead - but a powerful vocabulary will. Don't live another minute with an average command of the English language. Start mastering words with the Power Vocabulary Builder today!



Jeannie Metz

Creative Director, Red Door Interactive

"I love the Power Vocabulary Builder's intuitive interface. I think the filters are great. I wish I had this preparing for the SATs!!! My favorites are the categories for business, negotiating, critique and compliment. I've also recommended PVB to friends who were preparing to take the GMAT and GRE tests since PVB filters for most tests.

Overall, this program is an invaluable tool that is easy to use and is a must have, in my opinion."



Juergen Dold

Sr. Director, Marketing - Equity Marketing, Inc.

"After several years in management consulting and working for two marketing agencies with frequent client senior management exposure, Power Vocabulary Builder has been an enormously effective tool for me to communicate better and more precisely. The application is on my laptop, so I can expand my active vocabulary on my own time at home or when I'm traveling for business

The power of words goes a long way!"



Molly Brislin

Business Dev Manager, Fortune 100 Software company

"The Power Vocabulary Builder is such an easy tool to use! The interface is sleek and very user friendly and I was able to start learning new words immediately with no instructions.

What a great tool it has been for my daily job duties. I am able to communicate with my customers and management team with a higher level of confidence because the words I can use are more advanced.

Thanks!"



Ryan MacBan

Regional Manager for Fortune 100 Networking company

"After using the Power Vocabulary Builder tool, both my written and verbal communication has noticeably improved. Email communication is especially critical to how I communicate with my team. I must choose my words carefully in order to articulate my message with the appropriate tone and meaning. I have a bigger pool of advanced words to choose from now.

Sincere thanks for helping me improve my communication skills!"



Amy S

"The Power Vocabulary Builder makes learning vocabulary fun and easy.

What I like best about the program is that I seem to recall words easier than I used to when I simply looked words up in the dictionary."



Ken Schwing

"The Power Vocabulary Builder has helped me to improve my communication skills.

After just a couple weeks of using the program, I was able to better articulate my ideas with precision and poise. It's been great so far."



Andrew Pond

"I have wanted to start improving my vocabulary for some time now. I tried the word of the day programs, but felt they were too boring.

What I love about PVB is that the program exercises list words in order of their use in business and the news media. This has enabled me to focus my learning on the words I am most likely to encounter each day. Words that I can now use to better communicate my points of view.

The Power Vocabulary Builder has been the perfect catalyst for improving my vocabulary."



Jessica Strelch

"The Power Vocabulary Builder has helped me to be more confident speaking with my peers. I have also received greater recognition for my contributions in meetings.

This is the program I have been looking for."



Dan Morris & Staci Matlack

"Having both been raised in literary home environments by parents who advocated reading over television, we have been actively searching for a vocabulary building solution that produces effective results, while being interesting and time efficient.

We found what we were looking for in the Power Vocabulary Builder. Now only weeks after creating and building our personalized tutorials, our vocabulary has expanded in both our personal and professional lives."

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