



Are Your Marketing Materials Actually Killing Your Business?

Monday, 11:37 AM

Dear Business Owner:

Another small business closed it's doors today. Forever.

Oh, it began with great promise. It's owner had a vision – and a great product that could've been successful. She put all her hopes, dreams – and savings – into making it succeed. But it didn't. And tomorrow, she'll trudge back to a 9 to 5 grind.

The most tragic part of all this is that it didn't have to happen.

The Difference Between Success And Failure

As small business owners, you and I both know the deck is stacked against us. More of us will fail than succeed. But you and I don't have to be in that group.

Because we both know the secret to a successful business: *Top-notch marketing.*

An average business with superior marketing will out-do the hot new enterprise with shoddy, unprofessional, or scarce marketing materials **every time**. Customers have to know about you to buy from you. But if what they see on your brochures, website – even your business cards – looks the slightest bit unprofessional, **you're actually chasing away more customers than you're attracting.**

So. What Do *Your* Marketing Materials Look Like?

Are they as professional as they could be? As professional as your potential customers expect them to be?

If not, they can be. And, it doesn't have to cost you a fortune, or take precious time away from your business while you coordinate between the graphic designer, copywriter, webmaster – or even the printer. *Over, please...*

In fact, *now you can handle it all with one phone call.*

Superior Quality, Excellent Service – And Prices You Can Afford

We're a small company, so there's never layers of messaging or voice mails, or endless VP's to wade through. What we do have is a complete staff who specializes in everything from design to copy and printing, online or off.

You can get an entire corporate identity package, complete with web design and print materials that blend seamlessly to skyrocket your credibility and image. Or you can place an order as small as 500 business cards.

Either way, absolutely every aspect of your order is handled in one place, from concept to printing, guaranteeing the highest quality. And we communicate with you every step of the way to make sure what we deliver is exactly what you need. Finally, as a small company with small overhead, we can offer you some of the lowest prices anywhere.

A Very Special, Limited – Time Offer

Visit www.driliquid.com today to see our vast range of services. While you're there, take advantage of our special, limited time offer:

1000 Full Color Business Cards For Only \$45!

Just mention this letter in our contact form, and you'll get 1000 high-quality, custom designed business cards for only \$45. Or if you prefer, you can also call us at **302.356.1655**

You'll find everything you need to make sure your business succeeds, in one convenient place: www.driliquid.com. I look forward to working with you!

Sincerely,

Carlos Arias, Owner
Driliquid Studios

PS – Business are failing all around us every day. Make sure yours isn't one of them -- visit www.driliquid.com today and get your marketing materials up to par!